



# The Valley Voice

Serving the Slocan, Arrow Lakes and North Kootenay Lake Valleys

406 - Sixth Street - Box 70, New Denver, BC V0G 1S0

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**TOTAL CIRCULATION: 7,600**

## DISPLAY AD SIZES & RATES

FULL PAGE: (5 col. [10.031"] W by 14 1/4" H)	\$730.00 + 36.50 GST = \$766.50
HALF PAGE: (5 col. [10.031"] W by 7" H)	\$390.00 + 19.50 GST = \$409.50
QUARTER PAGE: (3 col. [5.953"] W by 6" H <i>or</i> 2 col. [3.938"] W by 9" H)	\$210.00 + 10.50 GST = \$220.50
EIGHTH PAGE: (2 col. [3.938"] W by 4 1/2" H <i>or</i> 3 col. [5.953"] W by 3" H)	\$115.00 + 5.75 GST = \$120.75
BUSINESS CARD: (3.938" x 2")	\$62.00 + 3.10 GST = \$65.10
TWO COLUMN INCHES: (MINIMUM SIZE)	\$35.00 + 1.75 GST = \$36.75

### DISCOUNTS

(APPLIES TO DISPLAY ADS ONLY)

- CAMERA-READY DISCOUNT **10%**
- NON PROFIT SOCIETY DISCOUNT **20%**
- PRE-PAYMENT DISCOUNT **5%**
- EVERY ISSUE ADVERTISER (Min. 6) **10%**

### PREMIUMS

(APPLIES TO DISPLAY ADS ONLY)

- SPECIFIC PAGE PLACEMENT **5%**
- SPOT COLOUR **10%**
- FULL COLOUR **20%**

## CLASSIFIED AD RATES

- **Personal Classified Ads:** \$8.00 for first 20 words; 25¢ per word above that, plus GST
- **Business/Organization Classified Ads:** \$10.00 for first 20 words; 25¢ per word above that, plus GST
- **Classified Ad with border:** \$2.00 extra
- **Classified Ad with picture:** \$15.00 extra

## BUSINESS DIRECTORY ADS

(MINIMUM THREE-MONTH CONTRACT)

Regular size: 1 column (1.875") by 1"  
 \$11.00 + .55 GST = \$11.55 per issue  
 (billed every three months)

Double size: 1 column (1.875") by 2"  
 \$19.50 + \$.98 GST = \$20.48 per issue  
 (billed every three months)

## FLYER INSERTS

.070 each (flyers must be delivered to Valley Voice offices before 9:00 pm Monday before distribution)

Target your customers from our 7600 circulation. Get the customers from your area only, or spread your message over the whole West Kootenay!

## PUBLICATION SCHEDULE FOR 2020

Publication Date	Deadline	Publication Date	Deadline
January 16	January 10	July 16	July 10
January 30	January 24	July 30	July 24
February 13	February 7	August 13	August 7
February 27	February 21	August 27	August 21
March 12	March 8	September 10	September 4
March 26	March 20	September 24	September 18
April 9	April 3	October 8	October 2
April 23	April 17	October 22	October 16
May 7	May 1	November 5	October 30
May 21	May 15	November 19	November 13
June 4	May 29	December 3	November 27
June 18	June 12	December 17	December 11
July 2	June 26		