



# The Valley Voice

Serving the Slocan, Arrow Lakes and North Kootenay Lake Valleys  
 406 - Sixth Street - Box 70, New Denver, BC V0G 1S0  
 Phone/Fax: 1-833-501-1700 E-Mail: valleyvoice@valleyvoice.ca

**TOTAL CIRCULATION: 7,600**

## DISPLAY AD SIZES & RATES

FULL PAGE: (5 col. [10"] W by 14 1/4" H)	\$750.00 + 37.50 GST = \$787.50
HALF PAGE: (5 col. [10." W by 7" H)	\$400.00 + 20.00 GST = \$420.00
QUARTER PAGE: (3 col. [5.953"] W by 6" H <u>or</u> 2 col. [3.9"] W by 9" H)	\$215.00 + 10.75 GST = \$225.75
EIGHTH PAGE: (2 col. [3.9"] W by 4 1/2" H <u>or</u> 3 col. [5.953"] W by 3" H)	\$120.00 + 6.00 GST = \$126.00
BUSINESS CARD: (3.9" x 2")	\$65.00 + 3.25 GST = \$68.25
TWO COLUMN INCHES: (MINIMUM SIZE)	\$38.00 + 1.90 GST = \$39.90

### DISCOUNTS

(APPLIES TO DISPLAY ADS ONLY)

- CAMERA-READY DISCOUNT **10%**
- NON PROFIT SOCIETY DISCOUNT **20%**
- PRE-PAYMENT DISCOUNT **5%**
- EVERY ISSUE ADVERTISER (Min. 6) **10%**

### PREMIUMS

(APPLIES TO DISPLAY ADS ONLY)

- SPECIFIC PAGE PLACEMENT **5%**
- SPOT COLOUR **10%**
- FULL COLOUR **20%**

## CLASSIFIED AD RATES

- **Personal Classified Ads:** \$8.00 for first 20 words; 25¢ per word above that, plus GST
- **Business/Organization Classified Ads:** \$10.00 for first 20 words; 25¢ per word above that, plus GST
- **Classified Ad with border:** \$2.00 extra
- **Classified Ad with picture:** \$15.00 extra

## BUSINESS DIRECTORY ADS

(MINIMUM THREE-MONTH CONTRACT)

Regular size: 1 column (1.875") by 1"  
 \$12.00 + .60 GST = \$12.60 per issue  
 (billed every three months)

Double size: 1 column (1.875") by 2"  
 \$20.00 + \$1.00 GST = \$21.00 per issue  
 (billed every three months)

## FLYER INSERTS

.070 each (flyers must be delivered to Valley Voice offices before 9:00 pm Monday before distribution)

Target your customers from our 7600 circulation. Get the customers from your area only, or spread your message over the whole West Kootenay!

## PUBLICATION SCHEDULE FOR 2021

Publication Date	Deadline	Publication Date	Deadline
January 14	January 8	July 15	July 9
January 28	January 22	July 29	July 23
February 11	February 5	August 12	August 6
February 25	February 19	August 26	August 20
March 11	March 5	September 9	September 3
March 25	March 19	September 23	September 17
April 8	April 2	October 7	October 1
April 22	April 16	October 21	October 15
May 6	April 30	November 4	October 29
May 20	May 14	November 18	November 12
June 3	May 28	December 2	November 26
June 17	June 11	December 16	December 10
July 1	June 25		