



The Valley Voice

Serving the Slocan, Arrow Lakes and North Kootenay Lake Valleys

406 - Sixth Street - Box 70, New Denver, BC V0G 1S0

Phone: 358-7218 E-Mail: valleyvoice@valleyvoice.ca Fax: 358-7793

TOTAL CIRCULATION: 7,600

DISPLAY AD SIZES & RATES

FULL PAGE: (5 col. [10.031"] W by 14 1/4" H)	\$730.00 + 36.50 GST = \$766.50
HALF PAGE: (5 col. [10.031"] W by 7" H)	\$390.00 + 19.50 GST = \$409.50
QUARTER PAGE: (3 col. [5.953"] W by 6" H <u>or</u> 2 col. [3.938"] W by 9" H)	\$210.00 + 10.50 GST = \$220.50
EIGHTH PAGE: (2 col. [3.938"] W by 4 1/2" H <u>or</u> 3 col. [5.953"] W by 3" H)	\$115.00 + 5.75 GST = \$120.75
BUSINESS CARD: (3.938" x 2")	\$62.00 + 3.10 GST = \$65.10
TWO COLUMN INCHES: (MINIMUM SIZE)	\$35.00 + 1.75 GST = \$36.75

DISCOUNTS

(APPLIES TO DISPLAY ADS ONLY)

- CAMERA-READY DISCOUNT **10%**
- NON PROFIT SOCIETY DISCOUNT **20%**
- PRE-PAYMENT DISCOUNT **5%**
- EVERY ISSUE ADVERTISER (Min. 6) **10%**

PREMIUMS

(APPLIES TO DISPLAY ADS ONLY)

- SPECIFIC PAGE PLACEMENT **5%**
- SPOT COLOUR **10%**
- FULL COLOUR **20%**

CLASSIFIED AD RATES

- **Personal Classified Ads:** \$8.00 for first 20 words; 25¢ per word above that, plus GST
- **Business/Organization Classified Ads:** \$10.00 for first 20 words; 25¢ per word above that, plus GST
- **Classified Ad with border:** \$2.00 extra
- **Classified Ad with picture:** \$15.00 extra

BUSINESS DIRECTORY ADS

(MINIMUM THREE-MONTH CONTRACT)

Regular size: 1 column (1.875") by 1"
\$11.00 + .55 GST = \$11.55 per issue
(billed every three months)

Double size: 1 column (1.875") by 2"
\$19.50 + \$.98 GST = \$20.48 per issue
(billed every three months)

FLYER INSERTS

.070 each (flyers must be delivered to Valley Voice offices before 9:00 pm Monday before distribution)

Target your customers from our 7600 circulation. Get the customers from your area only, or spread your message over the whole West Kootenay!

PUBLICATION SCHEDULE FOR 2018

Publication Date	Deadline	Publication Date	Deadline
January 11	January 5	July 12	July 6
January 25	January 19	July 26	July 20
February 8	February 2	August 9	August 3
February 22	February 16	August 23	August 17
March 8	March 2	September 6	August 31
March 22	March 16	September 20	September 14
April 5	March 30	October 4	September 28
April 19	April 13	October 18	October 12
May 3	April 27	November 1	October 26
May 17	May 11	November 15	November 9
May 31	May 27	November 29	November 23
June 14	June 8	December 13	December 7
June 28	June 22		