



The Valley Voice

Serving the Slocan, Arrow Lakes and North Kootenay Lake Valleys

406 - Sixth Street - Box 70, New Denver, BC V0G 1S0

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TOTAL CIRCULATION: 7,400

DISPLAY AD SIZES & RATES

FULL PAGE: (5 col. [10.031"] W by 14 1/4" H)	\$670.00 + 33.50 GST = \$703.50
HALF PAGE: (5 col. [10.031"] W by 7" H)	\$360.00 + 18.00 GST = \$378.00
QUARTER PAGE: (3 col. [5.953"] W by 6" H <u>or</u> 2 col. [3.938"] W by 9" H)	\$195.00 + 9.75 GST = \$204.75
EIGHTH PAGE: (2 col. [3.938"] W by 4 1/2" H <u>or</u> 3 col. [5.953"] W by 3" H)	\$102.00 + 5.10 GST = \$107.10
BUSINESS CARD: (3.938" x 2")	\$55.00 + 2.75 GST = \$57.75
TWO COLUMN INCHES: (MINIMUM SIZE)	\$32.00 + 1.60 GST = \$33.60

DISCOUNTS

(APPLIES TO DISPLAY ADS ONLY)

- CAMERA-READY DISCOUNT **10%**
- NON PROFIT SOCIETY DISCOUNT **20%**
- PRE-PAYMENT DISCOUNT **5%**
- EVERY ISSUE ADVERTISER (Min. 6) **10%**

PREMIUMS

(APPLIES TO DISPLAY ADS ONLY)

- SPECIFIC PAGE PLACEMENT **5%**
- SPOT COLOUR **10%**
- FULL COLOUR **20%**

CLASSIFIED AD RATES

- **Personal Classified Ads:** \$8.00 for first 20 words; 25¢ per word above that, plus GST
- **Business/Organization Classified Ads:** \$10.00 for first 20 words; 25¢ per word above that, plus GST
- **Classified Ad with border:** \$2.00 extra
- **Classified Ad with picture:** \$15.00 extra

BUSINESS DIRECTORY ADS

(MINIMUM THREE-MONTH CONTRACT)

Regular size: 1 column (1.875") by 1"
\$10.00 + .50 GST = \$10.50 per issue
(billed every three months)

Double size: 1 column (1.875") by 2"
\$18.50 + \$.92 GST = \$19.43 per issue
(billed every three months)

FLYER INSERTS

.070 each (flyers must be delivered to Valley Voice offices before 9:00 pm Monday before distribution)

Target your customers from our 7400 circulation. Get the customers from your area only, or spread your message over the whole West Kootenay!

PUBLICATION SCHEDULE FOR 2010

Publication Date	Deadline	Publication Date	Deadline
January 13	Jan. 8	July 28	July 23
January 27	Jan. 22	August 11	Aug. 6
Feb. 10	Feb. 5	August 25	Aug. 20
Feb. 24	Feb. 19	Sept. 8	Sept. 3
March 10	March 5	Sept. 22	Sept. 17
March 24	March 19	Oct. 6	Oct. 1
April 7	April 2	Oct. 20	Oct. 15
April 21	April 16	Nov. 3	Oct. 29
May 5	April 30	Nov. 17	Nov. 12
May 19	May 14	Dec. 1	Nov. 26
June 2	May 28	Dec. 15	Dec. 10
June 16	June 11	Dec. 29	SKIP
June 30	June 25	Jan. 12, 2011	Jan. 7
July 14	July 9		