



# The Valley Voice

Serving the Slocan, Arrow Lakes and North Kootenay Lake Valleys  
 406 - Sixth Street - Box 70, New Denver, BC V0G 1S0  
 Phone/Fax: 1-833-501-1700 E-Mail: valleyvoice@valleyvoice.ca

**TOTAL CIRCULATION: 7,600**

## DISPLAY AD SIZES & RATES

FULL PAGE: (5 col. [10"] W by 14 1/4" H)	\$775.00 + 38.75 GST = \$787.50
HALF PAGE: (5 col. [10." W by 7" H)	\$415.00 + 20.75 GST = \$435.75
QUARTER PAGE: (3 col. [5.953"] W by 6" H <u>or</u> 2 col. [3.9"] W by 9" H)	\$225.00 + 11.25 GST = \$236.25
EIGHTH PAGE: (2 col. [3.9"] W by 4 1/2" H <u>or</u> 3 col. [5.953"] W by 3" H)	\$125.00 + 6.25 GST = \$131.25
BUSINESS CARD: (3.9" x 2")	\$70.00 + 3.50 GST = \$73.50
TWO COLUMN INCHES: (MINIMUM SIZE)	\$39.00 + 1.95 GST = \$40.95

### DISCOUNTS

(APPLIES TO DISPLAY ADS ONLY)

- CAMERA-READY DISCOUNT **10%**
- NON PROFIT SOCIETY DISCOUNT **20%**
- PRE-PAYMENT DISCOUNT **5%**
- EVERY ISSUE ADVERTISER (Min. 6) **10%**

### PREMIUMS

(APPLIES TO DISPLAY ADS ONLY)

- SPECIFIC PAGE PLACEMENT **5%**
- SPOT COLOUR **10%**
- FULL COLOUR **20%**

## CLASSIFIED AD RATES

- **Personal Classified Ads:** \$8.00 for first 20 words; 25¢ per word above that, plus GST
- **Business/Organization Classified Ads:** \$10.00 for first 20 words; 25¢ per word above that, plus GST
- **Classified Ad with border:** \$2.00 extra
- **Classified Ad with picture:** \$15.00 extra

## BUSINESS DIRECTORY ADS

(MINIMUM THREE-MONTH CONTRACT)

Regular size: 1 column (1.875") by 1"  
 \$12.00 + .60 GST = \$12.60 per issue  
 (billed every three months)

Double size: 1 column (1.875") by 2"  
 \$20.00 + \$1.00 GST = \$21.00 per issue  
 (billed every three months)

## FLYER INSERTS

.070 each (flyers must be delivered to Valley Voice offices before 9:00 pm Monday before distribution)

Target your customers from our 7600 circulation. Get the customers from your area only, or spread your message over the whole West Kootenay!

## PUBLICATION SCHEDULE FOR 2023

Publication Date	Deadline	Publication Date	Deadline
January 12	January 6	July 13	July 7
January 26	January 20	July 27	July 21
February 9	February 3	August 10	August 4
February 23	February 17	August 24	August 18
March 9	March 3	September 7	September 1
March 23	March 17	September 21	September 15
April 6	March 31	October 5	September 29
April 20	April 14	October 19	October 13
May 4	April 28	November 2	October 27
May 18	May 12	November 16	November 10
June 1	May 26	November 30	November 24
June 15	June 9	December 14	December 8
June 29	June 23		