



The Valley Voice

Serving the Slocan, Arrow Lakes and North Kootenay Lake Valleys
 406 - Sixth Street - Box 70, New Denver, BC V0G 1S0
 Phone/Fax: 1-833-501-1700 E-Mail: valleyvoice@valleyvoice.ca

TOTAL CIRCULATION: 7,600

DISPLAY AD SIZES & RATES

FULL PAGE: (5 col. [10"] W by 14 1/4" H)	\$750.00 + 37.50 GST = \$787.50
HALF PAGE: (5 col. [10." W by 7" H)	\$420.00 + 21.00 GST = \$441.00
QUARTER PAGE: (3 col. [5.953"] W by 6" H <u>or</u> 2 col. [3.9"] W by 9" H)	\$225.00 + 11.25 GST = \$236.25
EIGHTH PAGE: (2 col. [3.9"] W by 4 1/2" H <u>or</u> 3 col. [5.953"] W by 3" H)	\$125.00 + 6.25 GST = \$131.25
BUSINESS CARD: (3.9" x 2")	\$70.00 + 3.50 GST = \$73.50
TWO COLUMN INCHES: (MINIMUM SIZE)	\$39.00 + 1.95 GST = \$40.95

DISCOUNTS

(APPLIES TO DISPLAY ADS ONLY)

- CAMERA-READY DISCOUNT **10%**
- NON PROFIT SOCIETY DISCOUNT **20%**
- PRE-PAYMENT DISCOUNT **5%**
- EVERY ISSUE ADVERTISER (Min. 6) **10%**

PREMIUMS

(APPLIES TO DISPLAY ADS ONLY)

- SPECIFIC PAGE PLACEMENT **5%**
- SPOT COLOUR **10%**
- FULL COLOUR **20%**

CLASSIFIED AD RATES

- **Personal Classified Ads:** \$8.00 for first 20 words; 25¢ per word above that, plus GST
- **Business/Organization Classified Ads:** \$10.00 for first 20 words; 25¢ per word above that, plus GST
- **Classified Ad with border:** \$2.00 extra
- **Classified Ad with picture:** \$15.00 extra

BUSINESS DIRECTORY ADS

(MINIMUM THREE-MONTH CONTRACT)

Regular size: 1 column (1.875") by 1"
 \$12.00 + .60 GST = \$12.60 per issue
 (billed every three months)

Double size: 1 column (1.875") by 2"
 \$20.00 + \$1.00 GST = \$21.00 per issue
 (billed every three months)

FLYER INSERTS

.070 each (flyers must be delivered to Valley Voice offices before 9:00 pm Monday before distribution)

Target your customers from our 7600 circulation. Get the customers from your area only, or spread your message over the whole West Kootenay!

PUBLICATION SCHEDULE FOR 2024

Publication Date	Deadline	Publication Date	Deadline
January 11	January 5	July 11	July 5
January 25	January 19	July 25	July 19
February 8	February 2	August 8	August 2
February 22	February 16	August 22	August 16
March 7	March 2	September 5	August 30
March 21	March 15	September 19	September 13
April 4	March 29	October 3	September 27
April 18	April 12	October 17	October 11
May 2	April 26	October 31	October 25
May 16	May 10	November 14	November 8
May 30	May 24	November 28	November 22
June 13	June 7	December 12	December 6
June 27	June 21		